

Write Your Book!



Overview and flow of your book

Overview:

This book is for _____ to help them to
go from _____ to _____ ,
so they can _____.

This book is for (ideal reader) to go from (point A)
to (point B) so they can (outcome/result)

Ideal Reader (Avatar)

- _____
- _____
- _____
- _____

How do they learn BEST?

Visual - What they **SEE**



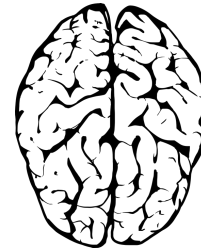
Auditory - What they **HEAR**



Kinesthetic - What they **FEEL**



Auditory Digital - What they **THINK**



Logical Flow

Beginning

Middle

End

How to write easily?

Break things into chunks or chapters

Chunk Planning

Chunk 1

Chunk 2

Chunk 3

Chunk 4

Chunk 5

Chunk 6