Overview:

This book is for _____ to help them to go from _____ to _____ , so they can _____.

This book is for <u>(ideal reader)</u> to go from <u>(point A)</u> to <u>(point B)</u> so they can <u>(outcome/result)</u>

Ideal Reader (Avatar)

- _____
- _____
- _____
- _____

Logical Flow

Beginning	Middle	End

Chunk Planning

Chunk 1

Chunk 2

Chunk 3

Chunk 4

Chunk 5

Chunk 6