

# Write Your Talk!

How to structure a compelling talk

# Enrolling Questions

Have you ever...?

Do you ever...?

Would you like...?

***Would you like to*** learn how you can write and publish your own book on Amazon and make your own money?

**WII.FM** - Everyone listens to the same radio station!

## **What's In It For Me?!?**

*Today, I'm going to share with you \_\_\_\_\_,*

*Today, you'll find out \_\_\_\_\_,*

*...DOES THIS SOUND LIKE SOMETHING YOU'D LIKE TO HEAR ABOUT?*

# Tell people the problem

I believe/I see/I know...

*I believe* that teachers and adults often think children are too young to create books and hold them back from great opportunities.

# The change I want to create is...

*The change I want to create is* to help 1000 children write and publish books of their own and earn real money for their future!

# That's why I created...

***That's why I created*** the Unleash Your Heroic Voice™:  
Writing Course for children

**My vision** - When people \_\_\_\_\_, then...

***When children write and publish a book, then*** they will be more attractive to colleges, start earning their own money and develop more confidence and creative spirit for life!

# **I want to see..... Happen**

***I want to see*** children graduate high school with more to offer than a GPA and test scores. I want to see children start their lives with more \$ in the bank and fewer student loans.

# I'm committed to...

*I'm committed to* providing the best courses, online or in person, to help children access their creativity, and learn how they can write and publish a book.

# **I want to be remembered for...**

***I want to be remembered for*** believing in children even when they don't believe in themselves and supporting them to follow their dreams and live an amazing life!

# I invite you to...

What I want them to do after/as a result of my talk (Call to action)

***I invite you to*** Unleash ***Your*** Heroic Voice and put your imaginative and creative ideas down on paper to create a book that will bring you opportunities for years to come.

# Storyboarding

Chunk 1

Chunk 2

Chunk 3

Chunk 4

Chunk 5

Chunk 6

Chunk 7

Chunk 8

Chunk 9